



CENTER FOR STRATEGIC &  
INTERNATIONAL STUDIES

CSIS invites you to a book launch for

## *Winner Take All: How Competitiveness Shapes the Fate of Nations*

by

**Richard J. Elkus, Jr.**

CSIS International Councillor and Director, Lam Research Corporation

Featuring a panel discussion with:

**Craig Fields**, Principal, Council for Excellence in Government

**Kent Hughes**, Director, Science, Technology, America, and the Global Economy,  
The Wilson Center for International Scholars

**Clyde Prestowitz**, President, Economic Strategy Institute

Strategy is everything. The strategic vision of the United States of America during WW2 led to the establishment of a nation with the greatest technological and manufacturing power the world had ever seen. That success and the wealth it produced, however, led America to move away from a strategic approach and cash in on its massive manufacturing and technological infrastructure to achieve short term profits and reduce capital investment. The results of this short term approach are that the U.S. is faced today with the loss of control over its economic destiny. Join our four distinguished speakers for a lively discussion of industrial policy and global competition.

In *Winner Take All: How Competitiveness Shapes the Fate of Nations*, Silicon Valley business leader Richard Elkus tells us what it takes to be competitive and what America needs to do to regain what it has lost. As Elkus argues, the stakes are not only economic: a nation that loses control of its economic destiny, as the U.S. is rapidly doing, risks losing control of its political destiny as well.

**Tuesday, July 22, 2008**

**5:00 to 6:00 pm**

1800 K Street, NW / B-1C conference center

To RSVP, please email [bjaffe@csis.org](mailto:bjaffe@csis.org) by Thursday, July 17.